



THE EUROPEAN PETROCHEMICAL ASSOCIATION

## 37<sup>th</sup> Annual Meeting



# “European Competitiveness”

MONTE CARLO GRAND HOTEL - Principality of Monaco  
27 September -1 October 2003

## Our Mission



*Bring petrochemical business people together*

*Provide and exchange information*

*Promote projects of interest to the petrochemical industry*

We hereby invite you to attend the 37<sup>th</sup> Annual Meeting of EPCA to be held in the Monte Carlo Grand Hotel, Principality of Monaco, from 27 September to 1 October 2003.



Attendance at EPCA meetings is strictly limited to EPCA member companies.

We recommend delegates bring their spouse/partner. An interesting excursion programme has been organised for accompanying persons.

# Programme



## SATURDAY 27 SEPTEMBER

10h00 - 18h00	Registration	Foyer	Monte Carlo Grand Hotel
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## SUNDAY 28 SEPTEMBER

09h00 - 18h00	Registration	Foyer	Monte Carlo Grand Hotel
08h30	Golf Competition		Golf Country Club de St Donat
09h00	Tennis Tournament		Monte Carlo Country Club
09h30	Sailing Regatta		Yacht Club de Monaco
10h00	Fun Run		Cap d'Ail
19h00	Cocktail Party hosted by Principality		Aire de Croquet Monte Carlo Sporting Club (if wet, Salle des Etoiles)
20h00	Official Opening Buffet Dinner (New formula !)		Monte Carlo Sporting Club

## MONDAY 29 SEPTEMBER

07h30 - 08h15	Standing Breakfast	Foyer	Monte Carlo Grand Hotel
07h30 - 08h30	Registration	Foyer	Monte Carlo Grand Hotel
08h30 - 08h45	Official Opening	Salle d'Or I	Monte Carlo Grand Hotel
08h45 - 10h30	Business Session	Salle d'Or I	Monte Carlo Grand Hotel
10h30 - 11h00	Coffee Break	Foyer	Monte Carlo Grand Hotel
11h00 - 11h30	Extraordinary General Meeting	Salle d'Or I	Monte Carlo Grand Hotel
11h30 - 12h00	Ordinary General Meeting	Salle d'Or I	Monte Carlo Grand Hotel
14h30 - 15h15	Spouses/Partners Presentation	Grand Prix A	Monte Carlo Grand Hotel
17h00 - 19h00	Happy Hour	Sea Club Terraces	Le Méridien Beach Plaza

## TUESDAY 30 SEPTEMBER

07h30 - 08h15	Standing Breakfast	Foyer	Monte Carlo Grand Hotel
08h30 - 08h35	Session Opening	Salle d'Or I	Monte Carlo Grand Hotel
08h35 - 10h30	Business Session	Salle d'Or I	Monte Carlo Grand Hotel
10h30 - 11h00	Coffee Break	Foyer	Monte Carlo Grand Hotel
18h30 - 20h30	Farewell & Networking Cocktail Party	Public Roof Terraces	Monte Carlo Grand Hotel

*Other Events : Excursion Programme on Monday 29 September and Tuesday 30 September*

## Theme

## "European Competitiveness"

### MONDAY 29 SEPTEMBER

*Moderator : Michael Buerk, BBC, London*

08h30 - 08h45	Official Opening	Rein Willems <i>Executive Vice President</i> Business Units & Procurement Shell Chemicals, Singapore/London <i>EPCA President</i>
08h45 - 09h25	Industry Speech	Iain C. Conn <i>Chief Executive</i> BP Chemicals London, United Kingdom
09h25 - 10h05	"Competitiveness of Europe on the Horizon 2015"	Karel van Miert <i>former EU Commissioner, Chairman of the Board</i> Nyenrode Business School Nyenrode, The Netherlands
10h05 - 10h30	Panel discussion	

### TUESDAY 30 SEPTEMBER

*Moderator : Michael Buerk, BBC, London*

08h30 - 08h35	Session Opening	Rein Willems <i>EPCA President</i>
08h35 - 09h50	"Fortune Favours the Bold - Head to Head, Ten Years Later"	Dr. Lester C. Thurow MIT Cambridge, MA - USA
09h50 - 10h30	Discussion	

*The Business Sessions on both Monday 29 September and Tuesday 30 September will be preceded by a standing breakfast from 07h30 to 08h15 in the Foyer area adjacent to the Conference Room.*

*The official language used for all sessions is English. Simultaneous translation is not available.*

*A gift will be offered at the end of each morning session to delegates attending.*

*Spouses/Partners are warmly invited to join the Business Sessions.*



# Official EPCA Hotels

Delegates will be accommodated in seven hotels : Monte Carlo Grand, Columbus, de Paris, Hermitage, Le Méridien Beach Plaza, Mirabeau and Monte Carlo Beach.

The Meeting headquarters will be in the Monte Carlo Grand Hotel.

All hotels are of comparable standard, are of top quality and most of them are located within a few minutes walking distance of each other. The map enclosed in the invitation pack indicates the main locations involved.

A shuttle service has been organised between the following hotels from Saturday 27 September up to and including Tuesday 30 September and full details will be in the delegate pack at registration in Monaco :

- *Columbus <-> Monte Carlo Grand  
by courtesy of the Columbus*
- *Le Méridien Beach Plaza / Monte Carlo Beach  
<-> Monte Carlo Grand*

The following types of rooms are available at the special EPCA rates shown. In order to better meet your requirements, a third choice of preferred hotel has been added this year. Please indicate your preference on the Hotel Bedroom Booking form. Every endeavour will be made to meet this request but no guarantee can be given. Preference will be given to delegates returning Meeting Registration and Room Booking forms as well as having paid registration fees, before the closing date of 27 June 2003.

Private suites and meeting rooms are spread around the hotels and only a limited number of delegates can be accommodated in the Monte Carlo Grand Hotel.

Please note that Le Métropole Palace will be closed during the EPCA Annual Meeting this year, due to renovation works.



# Official EPCA Hotels

## COLUMBUS

23, avenue des Papalins  
98000 Monaco  
Tel. : 377 (0)92 05 90 00  
Fax : 377 (0)92 05 91 67  
E-mail : [events@colombus.mc](mailto:events@colombus.mc)  
[www.columbushotels.com](http://www.columbushotels.com)

Located in Fontvieille, a fully renovated hotel decorated with exquisite taste, for people who like a touch of class. Most rooms have harbour view.

single/double	235,00 EUR
junior suite	280,00 EUR
full suite	325,00 EUR

## DE PARIS

Place du Casino – BP 309  
98007 Monaco Cedex  
Tel. : 377 (0)92 16 30 00  
Fax : 377 (0)92 16 38 49/50  
E-mail : [hp@sbm.mc](mailto:hp@sbm.mc)  
[www.montecarloresort.com](http://www.montecarloresort.com)

One of the most famous and glamorous hotels of the Côte d'Azur.

single	300,00 EUR
double	330,00 EUR
junior suite	600,00 EUR
full suite	880,00 EUR

## HERMITAGE

Square Beaumarchais – BP 277  
98005 Monaco Cedex  
Tel. : 377 (0)92 16 40 00  
Fax : 377 (0)92 16 38 52  
E-mail : [hh@sbm.mc](mailto:hh@sbm.mc)  
[www.montecarloresort.com](http://www.montecarloresort.com)

A place where Grimaldi family members have lived and where international elite gather together.

single	290,00 EUR
double	315,00 EUR
junior suite	515,00 EUR
full suite	860,00 EUR

## LE MERIDIEN BEACH PLAZA

22, avenue Princesse Grace  
98000 Monaco  
Tel. : 377 (0)93 30 98 80  
Fax : 377 (0)93 50 23 14  
E-mail : [resa@lemeridien-montecarlo.com](mailto:resa@lemeridien-montecarlo.com)  
[www.lemeridien-montecarlo.com](http://www.lemeridien-montecarlo.com)

A well-decorated hotel with private beach (exceptional in Monaco) and several swimming pools. Ideal for accompanying spouses/partners and families.

single/double	260,00 EUR
single/double sea view	340,00 EUR
junior suite	400,00 EUR
full suite	580,00 EUR

# Official EPCA Hotels



## MIRABEAU

1, avenue Princesse Grace – BP 277  
98005 Monaco Cedex  
Tel. : 377 (0)92 16 65 65  
Fax : 377 (0)93 50 84 85  
E-mail : [mi@sbm.mc](mailto:mi@sbm.mc)  
[www.montecarloresort.com](http://www.montecarloresort.com)

Tastefully decorated rooms and suites, some of which have a superb sea view.

single	230,00 EUR
double	255,00 EUR
junior suite	475,00 EUR

## MONTE CARLO BEACH

Avenue Princesse Grace  
06190 Roquebrune-Cap Martin  
France  
Tel. : 33 (0)4 93 28 66 66  
Fax : 33 (0)4 93 78 14 18  
E-mail : [bh@sbm.mc](mailto:bh@sbm.mc)  
[www.montecarloresort.com](http://www.montecarloresort.com)

One of the most beautiful small hotels of the Côte d'Azur, in Roquebrune-Cap Martin.

single	230,00 EUR
double	255,00 EUR

## MONTE CARLO GRAND

12, avenue des Spélugues – BP 179  
98007 Monaco Cedex  
Tel. : 377 (0)93 50 65 00  
Fax : 377 (0)93 30 01 57  
E-mail : [mailmcgh@montecarlograndhotel.com](mailto:mailmcgh@montecarlograndhotel.com)  
[www.montecarlograndhotel.com](http://www.montecarlograndhotel.com)

A spectacular hotel and also the main EPCA hotel.

single/double	268,00 EUR
junior suite	467,00 EUR
full suite (one-bedroom)	791,00 EUR
full suite (two-bedroom)	1055,00 EUR

Above-quoted prices are in Euros, per day, per room, taxes and service included. Breakfast is not included.

*Please note that a 2-night minimum stay is required to benefit from these special EPCA rates in the SBM hotels, i.e. de Paris, Hermitage, Mirabeau and Monte Carlo Beach.*

*Delegates must settle room charges at the hotel on departure.*





# Meeting Registration

In order to register for the Meeting, please complete the Meeting Registration form enclosed in the invitation pack and return it to the EPCA office in Brussels.

Registration is also possible via the "Members Area" of the EPCA website [www.epca.be](http://www.epca.be) and we highly recommend you to use on-line registration.

Please make sure that the company name and location are correct, since these will be printed on the badge. To ensure uniformity, all cities will be mentioned in English.

#### REGISTRATION FEES ARE AS FOLLOWS :

- Member Company Delegate 870,00 EUR
- Spouse/Partner 125,00 EUR

*Delegates who enrol at the Meeting will pay an increase of 20% on the registration fee.*

#### OPTIONAL ITEMS (not included in above fees) :

- Excursion Programme 100,00 EUR  
(per person/per half day tour)
- 165,00 EUR  
(per person/per full day tour)

#### ALL FEES ARE PAYABLE IN EUROS EITHER BY

- credit card using Amex, Mastercard/Eurocard, Visa or Diners

#### OR BY

- bank transfer to the EPCA bank account  
No. 210-0388688-61 at Fortis Banque, Agence Nations, Brussels, Belgium  
- Swift Code : GEBABEBB  
- IBAN Code : BE62210038868861

*An increase of 3% will be added to all credit card transactions.*

If payment is by bank transfer, indicate the company name as well as the delegate name.

An invoice for each registration will be sent on receipt of the registration document. If the invoicing address is different from the address mentioned on the Meeting Registration form, please indicate it in the appropriate section of the Meeting Registration form.

#### REGISTRATION FEES COVER :

- Transfers airport <-> official EPCA hotels
- Organisation of hotel bedroom facilities
- Organisation of meeting room facilities
- Organisation of excursion programme
- Participation in sports events
- Access to detailed attendance list and delegates' e-mail contacts
- Registration pack, including list of participants
- Attendance at Business Sessions on Monday and Tuesday mornings
- Gifts for delegates attending the Business Sessions
- Principality Cocktail Party on Sunday evening
- Official Opening Buffet Dinner on Sunday evening
- Standing Breakfasts on Monday and Tuesday mornings
- Coffee breaks on Monday and Tuesday mornings
- Happy Hour on Monday early evening
- Farewell & Networking Cocktail Party on Tuesday evening

Notwithstanding the fact that social events are included in the registration fees, we kindly request delegates to register on the Meeting Registration form for the following events :

- Principality Cocktail Party on Sunday evening
- Official Opening Buffet Dinner on Sunday evening
- Happy Hour on Monday early evening
- Farewell & Networking Cocktail Party on Tuesday evening

Tickets will be included in the registration pack in Monaco only for delegates having specifically registered for above events.

Participation in the Excursion Programme is NOT included in the registration fees and tickets should be requested separately on the Meeting Registration form as well as by completing a separate Excursion Programme form. Excursions are only available to registered spouses/partners. Tickets will be included in the delegate's registration pack in Monaco.

An acknowledgement of your registration together with an invoice will be sent to you by fax or electronically upon receipt of the Meeting Registration form. Please note that your registration will become official (including insertion of your name and contact details in the attendance list) upon settlement of the invoice.

Make sure that your Meeting Registration form plus payment is returned by 27 June 2003. Reservations after that date cannot be guaranteed.

Please read carefully the EPCA cancellation policy for registrations on page 15 of this brochure.

EPCA has this year appointed CIB Incentives in Brussels as Travel Agent to assist in hotel room and meeting room confirmations, changes and cancellations. Therefore, all changes/cancellations in confirmed hotel bookings must be made in writing to CIB and NOT to the hotels or EPCA.

See CIB Incentives details at the back of this brochure.

## HOTEL ROOMS

A Hotel Bedroom Booking form is included in the invitation pack. Delegates are kindly requested to return Hotel Bedroom Booking form, together with the Meeting Registration form, by 27 June 2003. Hotels are allocated by EPCA and reservations will only be made following receipt by EPCA of the Meeting Registration and Hotel Bedroom Booking forms, duly completed and signed, and payment of the corresponding registration fees.

All hotel rooms must be guaranteed by supplying a credit card number. Credit card details must be accurately filled in on the Hotel Bedroom Booking form as no hotel booking will be confirmed without full details.

Confirmation of hotel bedrooms will be forwarded by the Travel Agent starting end July. This confirmation document will indicate that a room is reserved for the dates and type specified and should be handed to the relevant hotel on arrival.

Late registration will receive confirmation shortly after Meeting Registration and Hotel Bedroom Booking forms and payment of corresponding registration fees have been received.

It is therefore highly recommended to use credit cards for late registrations.

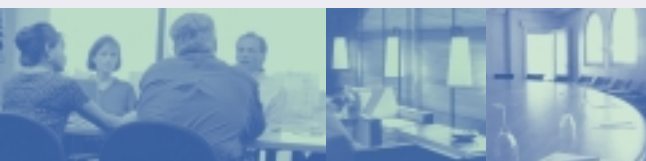
In case of cancellation of hotel bedroom bookings or reduction in the number of nights booked, the hotels will apply the following cancellation policy:

- For hotel bedroom cancellations received up until 12 September 2003 included, the hotels will charge 50 % of the cost of the total number of nights cancelled.
- For hotel bedroom cancellations received after 12 September 2003, the hotels will charge 100 % of the cost of the total number of nights cancelled.

In case of "no-shows", the hotels will charge 100 % of the total number of nights confirmed.

Substitution of a delegate by another member of the same company is permitted.

All changes in hotel bedroom bookings and cancellations of hotel bedrooms must be made in writing to CIB Incentives in Brussels and NOT to the hotels or EPCA.



## SUITES

Suites should be requested via the Hotel Bedroom Booking form.

Full suites are designed to be used for informal meetings and cannot be rearranged into formal meeting rooms.

Junior suites comprise a bedroom and a sitting area contained in one large room.

Suite numbers in hotels cannot be given to delegates in advance since hotels do not know which suites will be available when delegates check in. This depends on date/time of arrival. Those delegates wishing to have their suite number put on a list to be posted in the EPCA hotels should inform the EPCA office in the Monte Carlo Grand Hotel of their suite number after check-in.

## MEETING ROOMS

Small and large meeting rooms are available in the following hotels: Monte Carlo Grand, de Paris, Hermitage and Le Méridien Beach Plaza.

Delegates requiring meeting rooms are kindly requested to return appropriate form enclosed in the invitation pack by 27 June 2003. Meeting rooms are allocated by EPCA and reservations will only be made following receipt by EPCA of the Meeting Registration and Meeting Room Booking forms, duly completed and signed, and payment of the corresponding registration fees.

All meeting rooms must be guaranteed by supplying a credit card number. Credit card details must be properly filled in on the Meeting Room Booking form as no meeting room booking will be confirmed without full details.

Confirmation of meeting rooms will be forwarded by the Travel Agent starting end July. This confirmation document will indicate that a meeting room is reserved for the dates specified, and should be handed to the relevant hotel on arrival.

Meeting rooms at all hotels are for a minimum of three days. However, in the case of the Monte Carlo Grand this will mean four nights/three days since the meeting rooms are converted bedrooms.

Meeting room rates are not indicated since they vary according to the size of the meeting room.

Cancellation of meeting rooms will result in the hotel charging for the entire duration of the reservation as detailed on the meeting room confirmation. The same shall apply to no-shows.

Substitution of a delegate by another member of the same company is permitted.

All changes in meeting room bookings and cancellations of meeting rooms must be made in writing to CIB Incentives in Brussels and NOT to the hotels or EPCA.

The list of all allocated meeting rooms will be available in the delegate's registration pack in Monaco and posted in all EPCA hotels. Delegates who do not wish their meeting room to appear on said list should explicitly inform the EPCA office of same in writing.



## TRAVEL / TRANSFERS

Delegates are requested to make their own travel arrangements.

Visas for France are not required for EU passport holders. However, some countries do require entry visas and this should be checked with your local French Consulate.

The nearest international airport is Nice.

EPCA has organised an airport transfer service by bus for officially registered delegates and spouses/partners, which will function as follows :

- from Nice airport to the official EPCA hotels in Monaco all day on Saturday 27 September and Sunday 28 September:
  - Saturday: from 08h00 to 22h00
  - Sunday: from 08h00 to 19h00
- from the official EPCA hotels in Monaco to Nice airport on Wednesday morning 1 October from 05h00 to 14h00.

At each Terminal in Nice airport, an EPCA Welcome Desk staffed with hostesses will be open on Saturday and Sunday to provide delegates with information on transfers.

## COMPANY LITERATURE

The EPCA Board requests that companies do NOT hand out general company literature at Annual Meetings.

## PRIVATE FUNCTIONS

Facilities are available for a limited number of private parties in the EPCA hotels. If your company wishes to hold a function, please contact the EPCA Meeting Administration in Brussels as soon as possible.

The EPCA Board asks companies not to hold any functions such as receptions, dinners or press conferences during official EPCA programme events. Companies holding events are kindly requested to inform EPCA of the details of any function.

## SPOUSES/PARTNERS HOSPITALITY ROOM SPECIAL EVENT

EPCA invites all registered spouses/partners to visit the Spouses/Partners' Hospitality Room in the Monte Carlo Grand, where a hostess will be present to advise on shopping, local visits, etc. and assist in planning other activities. Magazines, coffee, soft drinks and champagne will also be available, free of charge !

In addition, spouses/partners will have the possibility to learn more about the petrochemical business during a special presentation to take place on Monday afternoon from 14h30 to 15h15 in the Grand Prix A of the Monte Carlo Grand. More details on this special event will be available late August.

## PRELIMINARY ATTENDANCE LIST AND FINAL ATTENDANCE BOOKLET

A detailed preliminary attendance list will be available, for delegates having paid their registration fees, via the "Members Area" of the EPCA website, from early July onwards. In addition, a hard copy of same can be mailed to delegates late August, only upon specific written request to the EPCA office in Brussels. The final attendance booklet will be handed out at registration in Monaco. Having your name mentioned in the attendance list and booklet facilitates networking and meeting opportunities. It is therefore strongly recommended to register early.

## SOCIAL EVENTS

### SUNDAY 28 SEPTEMBER

As in previous years, the Principality of Monaco has kindly offered to host the Cocktail Party to take place on Sunday evening in the romantic gardens of the "Aire de Croquet" at the Monte Carlo Sporting Club.

This year, and at the request of several EPCA members, the traditional Gala Dinner will be replaced by an Official Opening Buffet Dinner. This event will follow the Principality Cocktail Party on Sunday evening and will take place at the Monte Carlo Sporting Club. The Salle des Palmiers and its Bar, the famous Jimmy's Nightclub, the Bar & Bœuf and Fuji restaurants and their terraces will host this unique event. A special theme (exotic, disco, jazz, oriental) will be developed in each of these places and food and entertainment will be adapted to create the relevant ambience. Don't miss this innovative experience !

Lounge suit for men and corresponding dress for ladies.



### MONDAY 29 SEPTEMBER

To follow up on suggestions made by delegates in last year's "Appreciation Form", EPCA invites you to attend the "Happy Hour" organised on Monday early evening on the terraces around the swimming pool of Le Méridien Beach Plaza. Drinks and snacks are provided giving you the perfect opportunity to network in a superb "Mediterranean" atmosphere !



### TUESDAY 30 SEPTEMBER

On the Tuesday evening, there will be an informal Farewell & Networking Cocktail Party with musical entertainment on the Public Roof Terraces of the Monte Carlo Grand, where participants will enjoy a magnificent view over the Monaco harbour and "Rocher".

Above events are open to all official delegates and their registered spouse/partner. However, those who wish to participate are kindly requested to tick the appropriate boxes on the Meeting Registration form. Invitation cards and tickets will be inserted in the delegate's registration pack in Monaco, only for delegates having specifically registered for those events. Tickets will be required to access functions and security guards will control access.



## SPORTS EVENTS

All sports events will this year take place on Sunday 28 September.

Participation in these events is open, free of charge, to all official delegates and registered spouses/partners. Prizes will be awarded to the winners.

Taking part in these events is at sole risk and responsibility of participants with no liability for EPCA.

### SAILING

This year the traditional „Challenge Eric Yates“ sailing regatta is planned on the Sunday instead of the Saturday, using Beneteau Oceanis 44 and 50 feet boats. This sailing day will again be organised with the co-operation of the famous „Yacht Club de Monaco“ ([www.yacht-club-monaco.mc](http://www.yacht-club-monaco.mc)). The programme will start with a breakfast and briefing, continue with practice in the morning, light lunch and regatta in the afternoon and finish with a cocktail reception in the Club.



### GOLF

A golf competition will be held at the Golf Country Club de Saint Donat ([www.golf-de-saint-donat.com](http://www.golf-de-saint-donat.com)) in the vicinity of Monaco, a challenging golf course very much appreciated by EPCA players. A cocktail reception will follow the competition. A limited number of sets of clubs and trolleys are available for rent, at the player's expense. Since the number of clubs for rent is limited, we kindly request golfers to play with their own clubs.

### TENNIS

A tennis tournament will take place at the renowned Monte Carlo Country Club ([www.mccc.mc](http://www.mccc.mc)), one of the most beautiful tennis venues in the world. Doubles and mixed doubles will be played and there will be a draw for partners. If there is sufficient interest, a supervised training session will be held on the Saturday afternoon. At the end of the tournament, a reception will be organised for all participants.

### FUN RUN

A "Fun Run" will be organised for the joggers and the running course will follow the Sentier des Douaniers around Cap d'Ail, originally the border guards' parapet walk along the sea. Refreshments will be served after the run.

*Those who wish to participate in any of the sports events should complete and return the appropriate form included in the invitation pack or register through the EPCA website – "Members Area".*

*Since all events will start early in the morning on Sunday, participants should plan on arriving in Monaco on Saturday.*

*Complimentary polo-shirts will be available in Monaco for all participants in these sports events.*

*Further instructions, including a list of competitors, will be sent individually to all participants and be available in the "Members Area" of the EPCA website late August.*

EPCA reserves the right to cancel any of the above events if a minimum level of attendance is not reached.

No-shows will be charged a penalty of 50 EUR.



# Social Programme

## EXCURSION PROGRAMME

We have put together an exclusive excursion programme and are offering tours on Monday 29 September and Tuesday 30 September for registered spouses/partners.

A short description of each tour is enclosed in the invitation pack.

Taking part in these events is at sole risk and responsibility of participants with no liability for EPCA.

### MONDAY 29 SEPTEMBER

Tour 1	Fun Sailing on a Giant Catamaran	Departure 09h30 - Return 17h30	(full day)
Tour 2	Hiking in the Monte Carlo Hinterland	Departure 09h00 - Return 16h00	(full day)
Tour 3	Oenology Course at Château de Crémat	Departure 14h00 - Return 17h30	(half day)
Tour 4	The Thermes Marins of Monte Carlo	Sign-up times to be advised individually	(half day)

### TUESDAY 30 SEPTEMBER

Tour 5	Extravagance of the " Belle Epoque "	Departure 09h45 - Return 16h30	(full day)
Tour 6	Cooking Class in Mougins	Departure 09h00 - Return 13h00	(half day)
Tour 7	Aromatherapy Course in Eze	Departure 14h00 - Return 17h30	(half day)
Tour 8	The Thermes Marins of Monte Carlo	Sign-up times to be advised individually	(half day)

Those who intend participating are kindly requested to indicate both on the Meeting Registration form and on the Excursion Programme form in the invitation pack – or on-line via the EPCA website "Members Area" - which tour(s) they would like to attend and arrange payment with registration fees.

All tours leave from the Monte Carlo Grand.

EPCA reserves the right to cancel any of the above tours if a minimum level of attendance is not reached.



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DESCRIPTION OF TOURS

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FULL DAY TOURS

Fun Sailing on a Giant Catamaran

Monday 29 September - Departure 09h30 - Return 17h30

A different way of discovering the French Riviera ... from the sea. Sailing from Cap d'Ail to Beaulieu, then past the Peninsula of Cap Ferrat and on towards to the Baie de Villefranche. A good initiation to sailing, with everyone being able to take the helm, read the maps, haul up the sail, help with manoeuvres. Mooring in the Baie de Villefranche for cocktail party and lunch on board. Afternoon dedicated to leisure activities available on board (water skiing, sea canoeing, snorkelling, ...) and/or lazing on the nets. Return to Cap d'Ail in late afternoon with a superb view over the Monaco Rock. Transfer back to Monaco centre.

- *Maximum 25 participants.*

Hiking in the Monte Carlo Hinterland

Monday 29 September - Departure 09h00 - Return 16h00

Leave Monaco by mini-coach and drive up to the top of the hill with beautiful views over the Mediterranean. We will then discover two marvellous and typical villages of the Monte Carlo hinterland. We first reach Peille by an easy climbing walk of 25 minutes to discover this medieval appearance village surrounded by three mountains towering over a wild site. We then walk down, through the scrubland, the "garigue", pine trees, olive trees and wild herbs and your professional guide will share expertise with you on to the village of Peillon. After this breathtaking hike of 1 hour 30 minutes, light lunch will be served in a typical countryside inn set in the heart of this spectacular village, overlooking the Paillon Valley. Return to Monaco by mini-coach.

- *Maximum 15 participants.*

Extravagance of the "Belle Epoque"

Tuesday 30 September - Departure 09h45 - Return 16h30

More than anywhere else, the French Riviera is very much influenced by the Italian and Mediterranean architectural style. Especially the end of the 19th century and the beginning of the 20th century were marked by the Baroque-Byzantine style of the extravagant "Belle Epoque" architectural period. One of the best examples is the Italian style Palazzo built by Baroness Béatrice Ephrussi de Rothschild to shelter her private art collection : halls, galleries, cabinets, bedrooms, offices and boudoirs in this Mediterranean style villa set on the Cap Ferrat Peninsula, in between the Bay of Villefranche and the Bay of Ants (Beaulieu). The villa is surrounded by magnificent gardens of different styles, dominated by the Temple of Love and waterfalls. Nowadays named Rothschild Foundation and turned into a National Museum, the villa houses a complex but beautiful collection of furniture, tapestries, clothes, china, paintings, drawings as well as iron works, sculptures and ceramics from all over the world. The visit is followed by a champagne cocktail served in the tea-room. Lunch will be served in the tiny and romantic harbour of Villefranche. Afternoon will be dedicated to a panoramic outline tour of the rococo and Belle Epoque architecture of Nice (Château de l'Anglais - the former Hotel Regina in Cimiez, the seafront Boulevard des Anglais and the Negresco Hotel which is classified as an historical monument).

## HALF DAY TOURS

### Oenology Course at Château de Crémât

Monday 29 September - Departure 14h00 - Return 17h30

Located on Nice hills, Château de Crémât has been built on the ruins of huge cellars excavated by the Romans. Through the different centuries, the vineyards of Bellet have been improving the quality of their vintage and finally became a remarkable A.O.C. trade in 1941. Today this small Château Domaine is a unique but highly sought after production for which the motto is more than ever "*We don't want to be the largest, we want to be the best*". After a short guided tour of the premises and cellars, we will have a lecture and amazing initiation to the 3-colour wines of Château de Crémât by a professional oenologist. Wine tasting with snacks are included.

- *Maximum 25 participants.*

### Cooking Class in Mougins -

Tuesday 30 September - Departure 09h00 - Return 13h00

Where else than France for a good meal and to learn how to cook it ? The South of France is known in Europe for being the birthplace of the Mediterranean "Nouvelle Cuisine". Mougins is known for being the first "kitchen" of the "Cuisine du Soleil" and Roger Vergé is its Master. A cooking course will be provided in one of the Roger Vergé schools, under supervision of one of his chefs. Listen, learn, smell and take some good notes....and, of course, enjoy !

- *Maximum 18 participants.*

### Aromatherapy Course in Eze

Tuesday 30 September - Departure 14h00 - Return 17h30

The end of the 18th century was a peak period for alchemical practices, especially regarding all medicinal drugs, creams, spirit waters and aromatic balsams. Totally forgotten during the past 50 years, these essential oils have now been rediscovered, especially due to scientific progresses. They are nowadays officially admitted into the modern therapeutic system for their medicinal characteristics, being : antitoxic, antiseptic, stimulating, tonicity, relaxing, etc and a specialist will reveal all to you during a 2 hour 30 minute course in the Fragonard studio of Eze. After a short historical explanation, the aromatherapist will explain how you liaise medicine with beauty and also the procedures and instructions to do it yourself, as well as necessary precautions. Oil flask and a full file of "do it yourself" is included in the course, as well as some empty flasks to be used for your own future preparations.

- *Maximum 50 participants.*

### The Thermes Marins of Monte Carlo

Monday 29 September

Tuesday 30 September

*Sign-up times to be advised individually*

*Sign-up times to be advised individually*

Keep some free time during your stay to enjoy the superb Monte Carlo Thermes Marins treatments. Well-being, relaxation, energy and vitality in a world of grace and elegance. The Thermes Marins of Monte Carlo are located behind the Casino gardens in a peaceful area overlooking the harbour of Monaco. The programme includes three different sessions of water cure treatments lasting approximately two hours, as well as leisure time to use the saunas, hammam, swimming pool, fitness and relaxation rooms. An incredible moment of real relaxation.

#### CANCELLATION POLICY FOR REGISTRATIONS / REFUND OF REGISTRATION FEES

Considering the limited available capacity and the increasing attendance requests, EPCA applies a stringent cancellation policy. The aim thereof is to allow a maximum number of participants to attend and to reduce last minute cancellations.

#### CANCELLATION POLICY IS AS FOLLOWS :

- |  |                            |
|--|----------------------------|
| • Up until 25 July 2003 inclusive              | 60% refund of the full fee |
| • After 25 July 2003 and before 15 August 2003 | 40% refund of the full fee |
| • From 15 August 2003 inclusive                | no refund                  |
| • No shows                                     | no refund                  |

Substitution of a delegate by another member of the same company is always permitted. Cancellations and changes regarding registration must be made in writing to the EPCA Meeting Administration in Brussels.

Cancellation policy is applicable to the following fees :

- Delegate registration
- Spouse/partner registration
- Excursion programme

Refunds will be made after the Meeting.

For hotel rooms cancellation policy, see page 10 of this brochure.

Further information on the Meeting will be available for all participants late August, either on the EPCA website in the "Members Area" or by hard copy sent by mail, the latter only upon specific written request to the EPCA office in Brussels.



May 2003



For all queries, except on hotel room and meeting room confirmations, changes and cancellations, contact :

EPCA  
Avenue de Tervueren 149 Tervurenlaan  
1150 Brussels  
Belgium

Contact: [Meeting Administration](#)

Telephone : 32 (0)2 741 86 60

Telefax : 32 (0)2 741 86 80

E-mail : [meetings@epca.be](mailto:meetings@epca.be)

For queries on hotel room and meeting room confirmations, changes and cancellations contact :

CIB Incentives  
Site "Tweebeeek"  
Ransbeekstraat 230  
1120 Brussels  
Belgium

Contact: [Carine De Cruyce](#)

Telephone : 32 (0)2 481 06 60

Telefax : 32 (0)2 466 97 00

E-mail : [c.decruyce@cibgroup.be](mailto:c.decruyce@cibgroup.be)

